


WHDH Boston (WHDH)			
By Broadcast Month	Spots	Rate	
Sep. 2012	41	\$112,350.00	
Grand Total:	41	\$112,350.00	

Contract # 47936
 Schedule Dates 09/12/12-09/23/12
 Advertiser JOHN TIERNEY FOR CONGRESS-DEMOCRAT (312)
 Agency Adelstein Liston (2292)
 Product POLITICAL CANDIDATE (1051)
 Brand Est 3221 9/12-9/23 (27595)
 Salesperson Shiebler, Charles (1011)
 Sales Office WHDH
 Buyer Name /
 Phone/Fax 3221
 CPE Local/Political Candidate Agency
 Account Types Standard
 Billing Type
 Comments

Data Entered 09/11/12
 Last Modified 09/11/12
 Entered By Charles Shiebler
 CO-OP No
 Headline #
 Demo
 Order Type Normal
 Package Deal
 Commission % 15.00
 Commission \$16,852.50
 Net Total \$95,497.50
 Sales Tax



WHDH-TV
 7 Bulfinch Place
 Boston, MA 02114-2977

Adelstein Liston
 222 W Ontario St #600
 Chicago, IL 60654

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/12/12-09/14/12	4	:30	7A- 8A (ET)	1			X	X	X			1	\$1,800.00	\$1,800.00	WHDH Boston (WHDH)		9/11/12
2.0	Normal Line / SPOT	09/17/12-09/21/12	4	:30	7A- 8A (ET)	2	X	X	X	X	X			2	\$1,800.00	\$3,600.00	WHDH Boston (WHDH)		9/11/12
3.0	Normal Line / SPOT	09/16/12-09/23/12	4	:30	8A- 9A (ET)								1	2	\$850.00	\$1,700.00	WHDH Boston (WHDH)		9/11/12
4.0	Normal Line / SPOT	09/17/12-09/14/12	4	:30	9A- 9:30A (ET)	1			X	X	X			1	\$750.00	\$750.00	WHDH Boston (WHDH)		9/11/12
5.0	Normal Line / SPOT	09/17/12-09/21/12	4	:30	9A- 9:30A (ET)	3	X	X	X	X	X			3	\$750.00	\$2,250.00	WHDH Boston (WHDH)		9/11/12
6.0	Normal Line / SPOT	09/17/12-09/21/12	4	:30	9:30A- 10A (ET)	2	X	X	X	X	X			2	\$750.00	\$1,500.00	WHDH Boston (WHDH)		9/11/12
7.0	Normal Line / SPOT	09/17/12-09/21/12	4	:30	10A- 11A (ET)	2	X	X	X	X	X			2	\$600.00	\$1,200.00	WHDH Boston (WHDH)		9/11/12
8.0	Normal Line / SPOT	09/12/12-09/14/12	4	:30	10A- 11A (ET)	1			X	X	X			1	\$600.00	\$600.00	WHDH Boston (WHDH)		9/11/12
9.0	Normal Line / SPOT	09/17/12-09/14/12	4	:30	12P- 1P (ET)	2			X	X	X			2	\$750.00	\$1,500.00	WHDH Boston (WHDH)		9/11/12
10.0	Normal Line / SPOT	09/17/12-09/21/12	4	:30	12P- 1P (ET)	2	X	X	X	X	X			2	\$750.00	\$1,500.00	WHDH Boston (WHDH)		9/11/12
11.0	Normal Line / SPOT	09/17/12-09/21/12	4	:30	4P- 4:30P (ET)	3	X	X	X	X	X			3	\$750.00	\$2,250.00	WHDH Boston (WHDH)		9/11/12
12.0	Normal Line / SPOT	09/12/12-09/14/12	4	:30	4P- 4:30P (ET)	2			X	X	X			2	\$750.00	\$1,500.00	WHDH Boston (WHDH)		9/11/12
13.0	Normal Line / SPOT	09/12/12-09/14/12	4	:30	4:30P- 5P (ET)	2			X	X	X			2	\$850.00	\$1,700.00	WHDH Boston (WHDH)		9/11/12

CONFIRMATION CONTRACT	
Accepted Agency/Advertiser:	Date:
Accepted-Station:	Date:
Comments:	

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.

Contract # 47936

Schedule Dates

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

Date Entered

Last Modified

Entered By

CO-OP

Headline #

Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

09/11/12

09/11/12

Charles Shiebler

No

Normal

15.00

\$16,852.50

\$95,497.50

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7 Bulfinch Place
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Adelstein Liston
222 W Ontario St #600
Chicago, IL 60654

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By Broadcast Month

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Spots

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14.0	Normal Line / SPOT	09/17/12-09/21/12	4	:30	4:30P- 5P (ET)	3	X	X	X	X	X			3	\$850.00	\$2,550.00	WHDH Boston (WHDH)		9/11/12
15.0	Normal Line / SPOT	09/15/12-09/22/12	4	:30	7P- 8P (ET)							1		2	\$750.00	\$1,500.00	WHDH Boston (WHDH)	access hollywood	9/11/12
16.0	Normal Line / SPOT	09/23/12-09/23/12	4	:30	6:30P- 7 SPORTS SPECIAL - 7 ON THE SIDELINES								1	1	\$1,200.00	\$1,200.00	WHDH Boston (WHDH)		9/11/12
17.0	Normal Line / SPOT	09/23/12-09/23/12	4	:30	6:57P- FOOTBALL NIGHT IN AMERICA								1	1	\$10,000.00	\$10,000.00	WHDH Boston (WHDH)		9/11/12
18.0	Normal Line / NFL	09/23/12-09/23/12	4	:30	8:13P- NBC SUNDAY NIGHT FOOTBALL								1	1	\$50,000.00	\$50,000.00	WHDH Boston (WHDH)		9/11/12
19.0	Normal Line / SPOT	09/23/12-09/23/12	4	:30	11:30P- 7 News at 11 PM								1	1	\$2,200.00	\$2,200.00	WHDH Boston (WHDH)		9/11/12
20.0	Normal Line / SPOT	09/23/12-09/23/12	4	:30	11:55P- 7 SPORTS XTRA								1	1	\$750.00	\$750.00	WHDH Boston (WHDH)		9/11/12
21.0	Normal Line / SPOT	09/17/12-09/17/12	4	:30	7:57P- THE VOICE									1	\$10,000.00	\$10,000.00	WHDH Boston (WHDH)		9/11/12
22.0	Normal Line / SPOT	09/22/12-09/22/12	4	:30	10:59P- 7 News at 11 PM								1	1	\$2,200.00	\$2,200.00	WHDH Boston (WHDH)		9/11/12
23.0	Normal Line / SPOT	09/16/12-09/16/12	4	:30	11:30P- 7 News at 11 PM								1	1	\$2,200.00	\$2,200.00	WHDH Boston (WHDH)		9/11/12
24.0	Normal Line / SPOT	09/22/12-09/22/12	4	:30	11:29P- Saturday Night Live								1	1	\$1,800.00	\$1,800.00	WHDH Boston (WHDH)		9/11/12
25.0	Normal Line / SPOT	09/15/12-09/15/12	4	:30	6A- 7A (ET)								1	1	\$100.00	\$100.00	WHDH Boston (WHDH)		9/11/12

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26.0	Normal Line / SPOT	09/20/12-09/20/12	4	:30	8:30P- UP ALL NIGHT	1				1				1	\$6,000.00	\$6,000.00	WHDH Boston (WHDH)		9/11/12

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